

## 1. Python for ML/AI

- 1.1. Why Python?
- 1.2. Setup
  - 1.2.1. Install Python.
  - 1.2.2. Installing packages: numpy, pandas, scipy, matplotlib, seaborn, sklearn)
  - 1.2.3. iPython setup.
- 1.3. Introduction
  - 1.3.1. Keywords and Identifiers
  - 1.3.2. Statements, Indentation and Comments
  - 1.3.3. Variables and Datatypes
  - 1.3.4. Input and Output
  - 1.3.5. Operators
- 1.4. Flow Control
  - 1.4.1. If...else
  - 1.4.2. while loop
  - 1.4.3. for loop
  - 1.4.4. break and continue
- 1.5. Data Structures
  - 1.5.1. Lists
  - 1.5.2. Tuples
  - 1.5.3. Dictionary
  - 1.5.4. Strings
  - 1.5.5. Sets
- 1.6. Functions
  - 1.6.1. Introduction
  - 1.6.2. Types of functions
  - 1.6.3. Function Arguments
  - 1.6.4. Recursive Functions
  - 1.6.5. Lambda Functions
  - 1.6.6. Modules
  - 1.6.7. Packages
- 1.7. File Handling
- 1.8. Exception Handling
- 1.9. Debugging Python
- 1.10. NumPy
  - 1.10.1. Introduction to NumPy.
  - 1.10.2. Numerical operations.
- 1.11. Matplotlib
- 1.12. Pandas
  - 1.12.1. Getting started with pandas

- 1.12.2. Data Frame Basics
- 1.12.3. Key Operations on Data Frames.
- 1.13. Computational Complexity: an Introduction
  - 1.13.1. Space and Time Complexity: Find largest number in a list
  - 1.13.2. Binary search
  - 1.13.3. Find elements common in two lists.
  - 1.13.4. Find elements common in two lists using a Hashtable/Dict
  - 1.13.5. Further reading about Computational Complexity .

## **2. Plotting for exploratory data analysis (EDA)**

- 2.1. Iris dataset
  - 2.1.1. Data-point, vector, observation
  - 2.1.2. Dataset
  - 2.1.3. Input variables/features/dimensions/independent variable
  - 2.1.4. Output Variable/Class Label/ Response Label/ dependent variable
  - 2.1.5. Objective: Classification.
- 2.2. Scatter-plot: 2D, 3D.
- 2.3. Pair plots.
- 2.4. PDF, CDF, Univariate analysis.
  - 2.4.1. Histogram and PDF
  - 2.4.2. Univariate analysis using PDFs.
  - 2.4.3. Cumulative distribution function (CDF)
- 2.5. Mean , Variance, Std-dev
- 2.6. Median, Percentiles, Quantiles, IQR, MAD and Outliers.
- 2.7. Box-plot with whiskers
- 2.8. Violin plots.
- 2.9. Summarizing plots.
- 2.10. Univariate, Bivariate and Multivariate analysis.
- 2.11. Multivariate probability density, contour plot.
- 2.12. Exercise: Perform EDA on Haberman dataset.

## **3. Probability and Statistics**

- 3.1. Introduction to Probability and Stats
  - 3.1.1. Why learn it?
  - 3.1.2.  $P(X=x_1)$  , Dice and coin example
  - 3.1.3. Random variables: discrete and continuous.
  - 3.1.4. Outliers (or) extreme points.
  - 3.1.5. Population & Sample.
- 3.2. Gaussian/Normal Distribution
  - 3.2.1. Examples: Heights and weights.
  - 3.2.2. Why learn about distributions.
  - 3.2.3.  $\mu$ ,  $\sigma$ : Parameters
  - 3.2.4. PDF (iris dataset)
  - 3.2.5. CDF

- 3.2.6. 1-std-dev, 2-std-dev, 3-std-dev range.
- 3.2.7. Symmetric distribution, Skewness and Kurtosis
- 3.2.8. Standard normal variate (z) and standardization.
- 3.2.9. Kernel density estimation.
- 3.2.10. Sampling distribution & Central Limit theorem.
- 3.2.11. Q-Q Plot: Is a given random variable Gaussian distributed?
- 3.3. Uniform Distribution and random number generators
  - 3.3.1. Discrete and Continuous Uniform distributions.
  - 3.3.2. How to randomly sample data points. [UniformDisb.ipynb]
- 3.4. Bernoulli and Binomial distribution
- 3.5. Log-normal and power law distribution:
  - 3.5.1. Log-normal: CDF, PDF, Examples.
  - 3.5.2. Power-law & Pareto distributions: PDF, examples
  - 3.5.3. Converting power law distributions to normal: Box-Cox/Power transform.
- 3.6. Correlation
  - 3.6.1. Co-variance
  - 3.6.2. Pearson Correlation Coefficient
  - 3.6.3. Spearman Rank Correlation Coefficient
  - 3.6.4. Correlation vs Causation
- 3.7. Confidence Intervals
  - 3.7.1. Confidence Interval vs Point estimate.
  - 3.7.2. Computing confidence-interval given a distribution.
  - 3.7.3. For mean of a random variable
    - 3.7.3.1. Known Standard-deviation: using CLT
    - 3.7.3.2. Unknown Standard-deviation: using t-distribution
  - 3.7.4. Confidence Interval using empirical bootstrap [BootstrapCI.ipynb]
- 3.8. Hypothesis testing
  - 3.8.1. Hypothesis Testing methodology, Null-hypothesis, test-statistic, p-value.
  - 3.8.2. Resampling and permutation test.
  - 3.8.3. K-S Test for similarity of two distributions.
  - 3.8.4. Code Snippet [KSTest.ipynb]
- 4. Linear Algebra**
  - 4.1. Why learn it ?
  - 4.2. Fundamentals
    - 4.2.1. Point/Vector (2-D, 3-D, n-D)
    - 4.2.2. Dot product and angle between 2 vectors.
    - 4.2.3. Projection, unit vector
    - 4.2.4. Equation of a line (2-D), plane(3-D) and hyperplane (n-D)
    - 4.2.5. Distance of a point from a plane/hyperplane, half-spaces
    - 4.2.6. Equation of a circle (2-D), sphere (3-D) and hypersphere (n-D)
    - 4.2.7. Equation of an ellipse (2-D), ellipsoid (3-D) and hyperellipsoid (n-D)
    - 4.2.8. Square, Rectangle, Hyper-cube and Hyper-cuboid..
- 5. Dimensionality reduction and Visualization:**

- 5.1. What is dimensionality reduction?
- 5.2. Data representation and pre-processing
  - 5.2.1. Row vector, Column vector: Iris dataset example.
  - 5.2.2. Represent a dataset:  $D = \{x_i, y_i\}$
  - 5.2.3. Represent a dataset as a Matrix.
  - 5.2.4. Data preprocessing: Column Normalization
  - 5.2.5. Mean of a data matrix.
  - 5.2.6. Data preprocessing: Column Standardization
  - 5.2.7. Co-variance of a Data Matrix.
- 5.3. MNIST dataset (784 dimensional)
  - 5.3.1. Explanation of the dataset.
  - 5.3.2. Code to load this dataset.
- 5.4. Principal Component Analysis.
  - 5.4.1. Why learn it.
  - 5.4.2. Geometric intuition.
  - 5.4.3. Mathematical objective function.
  - 5.4.4. Alternative formulation of PCA: distance minimization
  - 5.4.5. Eigenvalues and eigenvectors.
  - 5.4.6. PCA for dimensionality reduction and visualization.
  - 5.4.7. Visualize MNIST dataset.
  - 5.4.8. Limitations of PCA
  - 5.4.9. Code example.
  - 5.4.10. PCA for dimensionality reduction (not-visualization)
- 5.5. T-distributed stochastic neighborhood embedding (t-SNE)
  - 5.5.1. What is t-SNE?
  - 5.5.2. Neighborhood of a point, Embedding.
  - 5.5.3. Geometric intuition.
  - 5.5.4. Crowding problem.
  - 5.5.5. How to apply t-SNE and interpret its output (distill.pub)
  - 5.5.6. t-SNE on MNIST.
  - 5.5.7. Code example.
- 6. Real world problem: Predict sentiment polarity given product reviews on Amazon.**
  - 6.1. Exploratory Data Analysis.
    - 6.1.1. Dataset overview: Amazon Fine Food reviews
    - 6.1.2. Data Cleaning: Deduplication.
  - 6.2. Featurizations: convert text to numeric vectors.
    - 6.2.1. Why convert text to a vector?
    - 6.2.2. Bag of Words (BoW)
    - 6.2.3. Text Preprocessing: Stemming, Stop-word removal, Tokenization, Lemmatization.
    - 6.2.4. uni-gram, bi-gram, n-grams.
    - 6.2.5. tf-idf (term frequency- inverse document frequency)  
[6.2.5 a] [New Video] Why use log in IDF?

- 6.2.6. Word2Vec.
- 6.2.7. Avg-Word2Vec, tf-idf weighted Word2Vec
- 6.3. Code samples
  - 6.3.1. Bag of Words.
  - 6.3.2. Text Preprocessing
  - 6.3.3. Bi-Grams and n-grams.
  - 6.3.4. TF-IDF
  - 6.3.5. Word2Vec
  - 6.3.6. Avg-Word2Vec and TFIDF-Word2Vec
- 6.4. Exercise: t-SNE visualization of Amazon reviews with polarity based color-coding

## 7. Classification and Regression Models: K-Nearest Neighbors

- 7.1. Foundations
  - 7.1.1. How “Classification” works?
  - 7.1.2. Data matrix notation.
  - 7.1.3. Classification vs Regression (examples)
- 7.2. K-Nearest Neighbors
  - 7.2.1. Geometric intuition with a toy example.
  - 7.2.2. Failure cases.
  - 7.2.3. Distance measures: Euclidean(L2) , Manhattan(L1), Minkowski, Hamming
  - 7.2.4. Cosine Distance & Cosine Similarity
  - 7.2.5. How to measure the effectiveness of k-NN?
  - 7.2.6. Simple implementation:
    - 7.2.6.1. Test/Evaluation time and space complexity.
    - 7.2.6.2. Limitations.
  - 7.2.7. Determining the right “k”
    - 7.2.7.1. Decision surface for K-NN as K changes.
    - 7.2.7.2. Overfitting and Underfitting.
    - 7.2.7.3. Need for Cross validation.
    - 7.2.7.4. K-fold cross validation.
  - [NEW]8.2.7.4 a Visualizing train, validation and test datasets
    - 7.2.7.5. How to determine overfitting and underfitting?
    - 7.2.7.6. Time based splitting
  - 7.2.8. k-NN for regression.
  - 7.2.9. Weighted k-NN
  - 7.2.10. Voronoi diagram.
  - 7.2.11. kd-tree based k-NN:
    - 7.2.11.1. Binary search tree
    - 7.2.11.2. How to build a kd-tree.
    - 7.2.11.3. Find nearest neighbors using kd-tree
    - 7.2.11.4. Limitations.
    - 7.2.11.5. Extensions.

- 7.2.12. Locality sensitive Hashing (LSH)
  - 7.2.12.1. Hashing vs LSH.
  - 7.2.12.2. LSH for cosine similarity
  - 7.2.12.3. LSH for euclidean distance.
- 7.2.13. Probabilistic class label
- 7.2.14. Code Samples for K-NN
  - 7.2.14.1. Decision boundary. [./knn/knn.ipynb and knn folder]
  - 7.2.14.2. Cross Validation.[./knn/kfold.ipynb and knn folder]
- 7.2.15. Exercise: Apply k-NN on Amazon reviews dataset.

## 8. Classification algorithms in various situations:

- 8.1. Introduction
- 8.2. Imbalanced vs balanced dataset.
- 8.3. Multi-class classification.
- 8.4. k-NN, given a distance or similarity matrix
- 8.5. Train and test set differences.
- 8.6. Impact of Outliers
- 8.7. Local Outlier Factor.
  - 8.7.1. Simple solution: mean dist to k-NN.
  - 8.7.2. k-distance (A), N(A)
  - 8.7.3. reachability-distance(A, B)
  - 8.7.4. Local-reachability-density(A)
  - 8.7.5. LOF(A)
- 8.8. Impact of Scale & Column standardization.
- 8.9. Interpretability
- 8.10. Feature importance & Forward Feature Selection
- 8.11. Handling categorical and numerical features.
- 8.12. Handling missing values by imputation.
- 8.13. Curse of dimensionality.
- 8.14. Bias-Variance tradeoff.
- 9.14a Intuitive understanding of bias-variance.
- 8.15. Best and worst cases for an algorithm.

## 9. Performance measurement of models:

- 9.1. Accuracy
- 9.2. Confusion matrix, TPR, FPR, FNR, TNR
- 9.3. Precision & recall, F1-score.
- 9.4. Receiver Operating Characteristic Curve (ROC) curve and AUC.
- 9.5. Log-loss.
- 9.6. R-Squared/ Coefficient of determination.
- 9.7. Median absolute deviation (MAD)
- 9.8. Distribution of errors.

## 10. Naive Bayes

- 10.1. Conditional probability.
- 10.2. Independent vs Mutually exclusive events.

- 10.3. Bayes Theorem with examples.
- 10.4. Exercise problems on Bayes Theorem
- 10.5. Naive Bayes algorithm.
- 10.6. Toy example: Train and test stages.
- 10.7. Naive Bayes on Text data.
- 10.8. Laplace/Additive Smoothing.
- 10.9. Log-probabilities for numerical stability.
- 10.10. Cases:
  - 10.10.1. Bias and Variance tradeoff.
  - 10.10.2. Feature importance and interpretability.
  - 10.10.3. Imbalanced data
  - 10.10.4. Outliers.
  - 10.10.5. Missing values.
  - 10.10.6. Handling Numerical features (Gaussian NB)
  - 10.10.7. Multiclass classification.
  - 10.10.8. Similarity or Distance matrix.
  - 10.10.9. Large dimensionality.
  - 10.10.10. Best and worst cases.
- 10.11. Code example
- 10.12. Exercise: Apply Naive Bayes to Amazon reviews.

## 11. **Logistic Regression:**

- 11.1. Geometric intuition.
- 11.2. Sigmoid function & Squashing
- 11.3. Optimization problem.
- 11.4. Weight vector.
- 11.5. L2 Regularization: Overfitting and Underfitting.
- 11.6. L1 regularization and sparsity.
- 11.7. Probabilistic Interpretation: Gaussian NaiveBayes
- 11.8. Loss minimization interpretation
- 11.9. Hyperparameter search: Grid Search and Random Search
- 11.10. Column Standardization.
- 11.11. Feature importance and model interpretability.
- 11.12. Collinearity of features.
- 11.13. Train & Run time space and time complexity.
- 11.14. Real world cases.
- 11.15. Non-linearly separable data & feature engineering.
- 11.16. Code sample: Logistic regression, GridSearchCV, RandomSearchCV
- 11.17. Exercise: Apply Logistic regression to Amazon reviews dataset.
- 11.18. Extensions to Logistic Regression: Generalized linear models (GLM)

## 12. **Linear Regression and Optimization.**

- 12.1. Geometric intuition.
- 12.2. Mathematical formulation.
- 12.3. Cases.
- 12.4. Code sample.
- 12.5. Solving optimization problems
  - 12.5.1. Differentiation.
  - 13.5.1\_a Online differentiation tools
  - 12.5.2. Maxima and Minima
  - 12.5.3. Vector calculus: Grad
  - 12.5.4. Gradient descent: geometric intuition.
  - 12.5.5. Learning rate.
  - 12.5.6. Gradient descent for linear regression.
  - 12.5.7. SGD algorithm
  - 12.5.8. Constrained optimization & PCA
  - 12.5.9. Logistic regression formulation revisited.
  - 12.5.10. Why L1 regularization creates sparsity?
  - 12.5.11. Exercise: Implement SGD for linear regression

### **13. Support Vector Machines (SVM)**

- 13.1. Geometric intuition.
- 13.2. Mathematical derivation.
- 13.3. Loss minimization: Hinge Loss.
- 13.4. Dual form of SVM formulation.
- 13.5. Kernel trick.
- 13.6. Polynomial kernel.
- 13.7. RBF-Kernel.
- 13.8. Domain specific Kernels.
- 13.9. Train and run time complexities.
- 13.10. nu-SVM: control errors and support vectors.
- 13.11. SVM Regression.
- 13.12. Cases.
- 13.13. Code Sample.
- 13.14. Exercise: Apply SVM to Amazon reviews dataset.

### **14. Decision Trees**

- 14.1. Geometric Intuition: Axis parallel hyperplanes.
- 14.2. Sample Decision tree.
- 14.3. Building a decision Tree:
  - 14.3.1. Entropy
    - 15.3.1.a Intuition behind entropy
  - 14.3.2. Information Gain
  - 14.3.3. Gini Impurity.



- 14.3.4. Constructing a DT.
- 14.3.5. Splitting numerical features.
- 14.3.5a Feature standardization.
- 14.3.6. Categorical features with many possible values.
- 14.4. Overfitting and Underfitting.
- 14.5. Train and Run time complexity.
- 14.6. Regression using Decision Trees.
- 14.7. Cases
- 14.8. Code Samples.
- 14.9. Exercise: Decision Trees on Amazon reviews dataset.

## **15. Ensemble Models:**

- 15.1. What are ensembles?
- 15.2. Bootstrapped Aggregation (Bagging)
  - 15.2.1. Intuition
  - 15.2.2. Random Forest and their construction.
  - 15.2.3. Bias-Variance tradeoff.
  - 15.2.4. Train and Run-time Complexity.
  - 15.2.5. Code Sample.
  - 15.2.6. Extremely randomized trees.
  - 15.2.7. Cases
- 15.3. Boosting:
  - 15.3.1. Intuition
  - 15.3.2. Residuals, Loss functions and gradients.
  - 15.3.3. Gradient Boosting
  - 15.3.4. Regularization by Shrinkage.
  - 15.3.5. Train and Run time complexity.
  - 15.3.6. XGBoost: Boosting + Randomization
  - 15.3.7. AdaBoost: geometric intuition.
- 15.4. Stacking models.
- 15.5. Cascading classifiers.
- 15.6. Kaggle competitions vs Real world.
- 15.7. Exercise: Apply GBDT and RF to Amazon reviews dataset.

## **16. Featurizations and Feature engineering.**

- 16.1. Introduction.
- 16.2. Time-series data.
  - 16.2.1. Moving window.
  - 16.2.2. Fourier decomposition.
  - 16.2.3. Deep learning features: LSTM
- 16.3. Image data.
  - 16.3.1. Image histogram.
  - 16.3.2. Keypoints: SIFT.

- 16.3.3. Deep learning features: CNN
- 16.4. Relational data.
- 16.5. Graph data.
- 16.6. Feature Engineering.
  - 16.6.1. Indicator variables.
  - 16.6.2. Feature binning.
  - 16.6.3. Interaction variables.
  - 16.6.4. Mathematical transforms.
- 16.7. Model specific featurizations.
- 16.8. Feature orthogonality.
- 16.9. Domain specific featurizations.
- 16.10. Feature slicing.
- 16.11. Kaggle Winners solutions.

## 17a. Miscellaneous Topics

- 17a.1 Calibration of Models.
  - 17a.1.1 Need for calibration.
  - 17a.1.2 Calibration Plots.
  - 17a.1.3 Platt's Calibration/Scaling.
  - 17a.1.4 Isotonic Regression
  - 17a.1.5 Code Samples
- 17.a.2 Modeling in the presence of outliers: RANSAC
- 17.a.3 Productionizing models.
- 17.a.4 Retraining models periodically.
- 17.a.5 A/B testing.

## 17. Unsupervised learning/Clustering: K-Means (2)

- 17.1. What is Clustering?
- 18.1.a Unsupervised learning
- 17.2. Applications.
- 17.3. Metrics for Clustering.
- 17.4. K-Means
  - 17.4.1. Geometric intuition, Centroids
  - 17.4.2. Mathematical formulation: Objective function
  - 17.4.3. K-Means Algorithm.
  - 17.4.4. How to initialize: K-Means++
  - 17.4.5. Failure cases/Limitations.
  - 17.4.6. K-Medoids
  - 17.4.7. Determining the right K.
  - 17.4.8. Time and space complexity.
  - 17.4.9. Code Samples
  - 17.4.10. Exercise: Cluster Amazon reviews.

## 18. Hierarchical clustering

- 18.1. Agglomerative & Divisive, Dendrograms
- 18.2. Agglomerative Clustering.
- 18.3. Proximity methods: Advantages and Limitations.
- 18.4. Time and Space Complexity.
- 18.5. Limitations of Hierarchical Clustering.
- 18.6. Code sample.
- 18.7. Exercise: Amazon food reviews.
- 19. DBSCAN (Density based clustering)**
  - 19.1. Density based clustering
  - 19.2. MinPts and Eps: Density
  - 19.3. Core, Border and Noise points.
  - 19.4. Density edge and Density connected points.
  - 19.5. DBSCAN Algorithm.
  - 19.6. Hyper Parameters: MinPts and Eps.
  - 19.7. Advantages and Limitations of DBSCAN.
  - 19.8. Time and Space Complexity.
  - 19.9. Code samples.
  - 19.10. Exercise: Amazon Food reviews.
- 20. Recommender Systems and Matrix Factorization.**
  - 20.1. Problem formulation: Movie reviews.
  - 20.2. Content based vs Collaborative Filtering.
  - 20.3. Similarity based Algorithms.
  - 20.4. Matrix Factorization:
    - 20.4.1. PCA, SVD
    - 20.4.2. NMF
    - 20.4.3. MF for Collaborative filtering
    - 20.4.4. MF for feature engineering.
    - 20.4.5. Clustering as MF
  - 20.5. Hyperparameter tuning.
  - 20.6. Matrix Factorization for recommender systems: Netflix Prize Solution [30:00]
  - 20.7. Cold Start problem.
  - 20.8. Word Vectors using MF.
  - 20.9. Eigen-Faces.
  - 20.10. Code example.
  - 20.11. Exercise: Word Vectors using Truncated SVD.
- 21. Deep Learning:Neural Networks.**
  - 21.1. History of Neural networks and Deep Learning.
  - 21.2. How Biological Neurons work?
  - 22.2a Growth of biological neural networks.
  - 21.3. Diagrammatic representation: Logistic Regression and Perceptron
  - 21.4. Multi-Layered Perceptron (MLP).

- 21.5. Notation.
- 21.6. Training a single-neuron model.
- 21.7. Training an MLP: Chain rule
- 21.8. Training an MLP: Memoization
- 21.9. Backpropagation algorithm.
- 21.10. Activation functions.
- 21.11. Vanishing and Exploding Gradient problem.
- 21.12. Bias-Variance tradeoff.
- 21.13. Decision surfaces: Playground

## **22. Deep Learning:Deep Multi-layer perceptrons**

- 22.1. 1980s to 2010s
- 22.2. Dropout layers & Regularization.
- 22.3. Rectified Linear Units (ReLU).
- 22.4. Weight initialization.
- 22.5. Batch Normalization.
- 22.6. Optimizers:
  - 22.6.1. Hill-descent analogy in 2D
  - 22.6.2. Hill descent in 3D and contours.
  - 22.6.3. SGD recap.
  - 22.6.4. SGD with Momentum.
  - 22.6.5. Nesterov Accelerated Gradient (NAG)
  - 22.6.6. AdaGrad
  - 22.6.7. Adadelta and RMSProp
  - 22.6.8. Adam
  - 22.6.9. Which algorithm to choose when?
- 22.7. Gradient monitoring and Clipping.
- 22.8. Softmax for multi-class classification.
- 22.9. How to train a Deep MLP?
- 22.10. Auto Encoders.
- 22.11. Word2Vec.
  - 22.11.1. CBOW
  - 22.11.2. Skip-gram
  - 22.11.3. Algorithmic Optimizations.

## **23. Deep Learning:Tensorflow and Keras.**

- 23.1. Overview.
- 23.2. GPU vs CPU for Deep Learning.
- 23.3. Google Colaboratory
- 23.4. TensorFlow.
  - 23.4.1. Install TensorFlow.
  - 23.4.2. Online documentation and tutorials.

- 23.4.3. Softmax Classifier on MNIST dataset.
- 23.4.4. MLP: Initialization
- 23.4.5. Model 1: Sigmoid activation.
- 23.4.6. Model 2: ReLU activation.
- 23.4.7. Model 3: Batch Normalization.
- 23.4.8. Model 4 : Dropout.
- 23.5. MNIST classification in Keras.
- 23.6. Hyperparameter tuning in Keras.
- 23.7. Exercise: Try different MLP architectures on MNIST dataset.

## **24. Deep Learning:Convolutional Neural Nets.**

- 24.1. Biological inspiration: Visual Cortex
- 24.2. Convolution
  - 24.2.1. Edge Detection on images.
  - 24.2.2. Padding and strides
  - 24.2.3. Convolution over RGB images.
- 24.3. Convolutional layer.
- 24.4. Max-pooling.
- 24.5. CNN Training: Optimization
- 24.6. Example CNN: LeNet [1998]
- 24.7. ImageNet dataset
- 24.8. Data Augmentation.
- 24.9. Convolution Layers in Keras
- 24.10. AlexNet
- 24.11. VGGNet
- 24.12. Residual Network.
- 24.13. Inception Network.
- 24.14. Transfer Learning: Reusing existing models.
  - 24.14.1. What is Transfer learning.
  - 24.14.2. Code example: Cats vs Dogs.
- 24.15. Code Example: MNIST dataset.
- 24.16. Assignment: Try various CNN networks on MNIST dataset.

## **25. Deep Learning:Recurrent Neural Networks**

- 25.1. Why RNNs
- 25.2. Recurrent Neural Network.
- 25.3. Training RNNs: Backprop.
- 25.4. Types of RNNs.
- 25.5. Need for LSTM/GRU.
- 25.6. LSTM.
- 25.7. GRUs.
- 25.8. Deep RNN.
- 25.9. Bidirectional RNN.
- 25.10. Code example : IMDB Sentiment classification

25.11. Exercise: Amazon Fine Food reviews LSTM model.

## **26. Case Study 2: Personalized Cancer Diagnosis.**

- 26.1. Business/Real world problem
  - 26.1.1. Overview.
  - 26.1.2. Business objectives and constraints.
- 26.2. ML problem formulation
  - 26.2.1. Data
  - 26.2.2. Mapping real world to ML problem.
  - 26.2.3. Train, CV and Test data construction.
- 26.3. Exploratory Data Analysis
  - 26.3.1. Reading data & preprocessing
  - 26.3.2. Distribution of Class-labels.
  - 26.3.3. “Random” Model.
  - 26.3.4. Univariate Analysis
    - 26.3.4.1. Gene feature.
    - 26.3.4.2. Variation Feature.
    - 26.3.4.3. Text feature.
    - 26.3.4.4. Machine Learning Models
  - 26.3.5. Data preparation.
  - 26.3.6. Baseline Model: Naive Bayes
  - 26.3.7. K-Nearest Neighbors Classification.
  - 26.3.8. Logistic Regression with class balancing
  - 26.3.9. Logistic Regression without class balancing
  - 26.3.10. Linear-SVM.
  - 26.3.11. Random-Forest with one-hot encoded features
  - 26.3.12. Random-Forest with response-coded features
  - 26.3.13. Stacking Classifier
  - 26.3.14. Majority Voting classifier.
- 26.4. Assignments.

## **27. Case study 3: Taxi demand prediction in New York City.**

- 27.1. Business/Real world problem.
  - 27.1.1. Overview
  - 27.1.2. Objectives and Constraints
- 27.2. Mapping to ML problem
  - 27.2.1. Data
  - 27.2.2. dask dataframes
  - 27.2.3. Fields/Features.
  - 27.2.4. Time series forecasting/Regression.
  - 27.2.5. Performance metrics.
- 27.3. Data Cleaning
  - 27.3.1. Latitude and Longitude data

- 27.3.2. Trip Duration.
- 27.3.3. Speed.
- 27.3.4. Distance.
- 27.3.5. Fare.
- 27.3.6. Remove all outliers/erroneous points.
- 27.4. Data Preparation
  - 27.4.1. Clustering/Segmentation
  - 27.4.2. Time binning
  - 27.4.3. Smoothing time-series data.
  - 27.4.4. Time series and Fourier transforms.
- 27.5. Baseline models
  - 27.5.1. Ratios and previous-time-bin values.
  - 27.5.2. Simple moving average.
  - 27.5.3. Weighted Moving average.
  - 27.5.4. Exponential weighted moving average.
  - 27.5.5. Results.
- 27.6. Regression models:
  - 27.6.1. Train-Test split & Features
  - 27.6.2. Linear regression.
  - 27.6.3. Random Forest regression.
  - 27.6.4. Xgboost Regression.
  - 27.6.5. Model comparison.
- 27.7. Assignment.

## **28. Case Study 4: Microsoft Malware Detection**

- 28.1. Business/real world problem
  - 28.1.1. Problem definition
  - 28.1.2. Objectives and constraints.
- 28.2. Machine Learning problem mapping
  - 28.2.1. Data overview.
  - 28.2.2. ML problem.
  - 28.2.3. Train and test splitting.
- 28.3. Exploratory Data Analysis
  - 28.3.1. Class distribution.
  - 28.3.2. Feature extraction from byte files
  - 28.3.3. Multivariate analysis of features from byte files.
  - 28.3.4. Train-Test class distributions
- 28.4. ML models - using byte files only
  - 28.4.1. Random Model.
  - 28.4.2. k-NN
  - 28.4.3. Logistic regression
  - 28.4.4. Random Forest & Xgboost
- 28.5. ASM Files

- 28.5.1. Feature extraction & Multi-threading.
- 28.5.2. File-size feature
- 28.5.3. Univariate analysis on ASM features.
- 28.5.4. t-SNE analysis
- 28.5.5. ML models on ASM file features
- 28.6. Models on all features
  - 28.6.1. t-SNE
  - 28.6.2. RandomForest and Xgboost
- 28.7. Assignments.

## **29. Case study 5: Netflix Prize**

- 29.1. Business/Real world problem
  - 29.1.1. Problem definition
  - 29.1.2. Objectives and constraints.
- 29.2. Mapping to an ML problem
  - 29.2.1. Data overview.
  - 29.2.2. ML problem formulation.
- 29.3. Exploratory Data Analysis
  - 29.3.1. Data preprocessing
  - 29.3.2. Temporal Train-Test split.
  - 29.3.3. Preliminary data analysis.
  - 29.3.4. Sparse matrix representation.
  - 29.3.5. Average ratings for various slices.
  - 29.3.6. Cold start problem.
  - 29.3.7. Computing Similarity matrices
  - 29.3.8. User-User similarity matrix
  - 29.3.9. Movie-Movie similarity.
  - 29.3.10. Does movie-movie similarity work?
- 29.4. ML Models
  - 29.4.1. SurPRISE library
  - 29.4.2. Overview of the modelling strategy.
  - 29.4.3. Data Sampling.
  - 29.4.4. Google drive with intermediate files
  - 29.4.5. Featurizations for regression.
  - 29.4.6. Data transformation for SurPRISE.
  - 29.4.7. Xgboost with 13 features
  - 29.4.8. Surprise Baseline model.
  - 29.4.9. Xgboost + 13 features + Surprise baseline model
  - 29.4.10. Surprise KNN predictors
  - 29.4.11. Matrix Factorization models using Surprise
  - 29.4.12. SVD ++ with implicit feedback
  - 29.4.13. Final models with all features and predictors.
  - 29.4.14. Comparison between various models.



29.4.15. Assignments

**30. Case study 6:StackOverflow.**

- 30.1. Business/Real world problem
  - 30.1.1. Problem description.
  - 30.1.2. Business objectives and constraints.
- 30.2. Mapping to an ML problem
  - 30.2.1. Data overview
  - 30.2.2. ML problem formulation.
  - 30.2.3. Performance metrics.
  - 30.2.4. Hamming loss
- 30.3. EDA
  - 30.3.1. Data Loading.
  - 30.3.2. Analysis of tags
  - 30.3.3. Data preprocessing.
- 30.4. ML modeling
  - 30.4.1. Multi-label classification.
  - 30.4.2. Data preparation.
  - 30.4.3. Train-test split.
  - 30.4.4. Featurization.
  - 30.4.5. Logistic regression: One VS Rest
  - 30.4.6. Sampling data and tags + Weighted models.
  - 30.4.7. Logistic regression revisited.
  - 30.4.8. Why not use advanced techniques?
- 30.5. Assignments.

**31. Case study 7:Quora Question pair similarity**

- 31.1. Business/Real world problem.
  - 31.1.1. Problem definition.
  - 31.1.2. Business objectives and constraints.
- 31.2. Mapping to an ML problem
  - 31.2.1. Data overview
  - 31.2.2. ML problem and performance metric.
  - 31.2.3. Train-test split
- 31.3. EDA
  - 31.3.1. Basic Statistics.
  - 31.3.2. Basic Feature Extraction.
  - 31.3.3. Text Preprocessing.
  - 31.3.4. Advanced Feature Extraction.
  - 31.3.5. Feature analysis.
  - 31.3.6. Data Visualization: T-SNE.
  - 31.3.7. TF-IDF weighted word-vector featurization.

31.4. ML Models

- 31.4.1. Loading data.
- 31.4.2. Random Model.
- 31.4.3. Logistic Regression & Linear SVM
- 31.4.4. XGBoost
- 31.5. Assignments.

## **32. Case study 8:Self-Driving Car**

- 32.1. Problem definition.
- 32.2. Datasets.
- 32.3. Data understanding & Analysis.
  - 32.3.1. Files and folders.
  - 32.3.2. Dash-cam images and steering angles.
  - 32.3.3. Split the dataset: Train vs Test
  - 32.3.4. EDA: Steering angles
  - 32.3.5. Mean Baseline model: simple .
- 32.4. Deep-learning model
  - 32.4.1. Deep Learning for regression: CNN, CNN+RNN
  - 32.4.2. Batch load the dataset.
  - 32.4.3. NVIDIA's end to end CNN model.
  - 32.4.4. Train the model.
  - 32.4.5. Test and visualize the output.
  - 32.4.6. Extensions.
- 32.5. Assignment.

## **33. Case studies/Projects:**

- 33.1. Amazon Fine Food Reviews**
- 33.2. Personalized Cancer Diagnosis.**
- 33.3. Taxi demand prediction in New York City.**
- 33.4. Microsoft Malware Detection**
- 33.5. Netflix Movie Recommendation**
- 33.6. StackOverflow Tag Prediction**
- 33.7. Quora Question pair similarity**
- 33.8. Self-Driving Car**
- 33.9. Amazon fashion discovery engine.**
- 33.10. Song Similarity engine.**
- 33.11. Human Activity Recognition using mobile phone's accelerometer and gyroscope data.**
- 33.12. Which ad to show to which user: Ad Click prediction.**
- 33.13. Music Generation.**
- 33.14. Airbnb First Travel Destination.**

### **33.15. Facebook Friend Recommendation System**